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September 30, 2010

This letter is to certify our compliance with the Children's Television Act of 1990 and the 1996 Children's Television Report and Order during the third quarter of the year 2010. From July 5 through September 29, 2010, Universal Sports (formerly WCSN) aired 39 hours of E/I Programming, which meets FCC requirements.

From July 5 to September 29, Universal Sports fulfilled its core programming requirements with E/I programming of Planet X. Each episode of the series is thirty minutes in length and is aimed at junior high school students, 13 – 16 years of age.

The regularly scheduled time period in third quarter 2010 for our E/I programming was Monday, Tuesday and Wednesday 10:00 am – 11:00 am eastern time. There was one live event exception where E/I Programming did not air during its regular schedule. Below are the details.

We aired the Vuelta a Espana live from August 28th – September 19th. Therefore, we moved E/I programming from 10:00 AM – 11:00 AM EST to 1:00 PM – 2:00 PM EST for the weeks of August 30th, September 6th & 13th.

Below is the crawl in bold that aired during our E/I programming window (Monday – Wednesday 10:00 AM – 11:00 AM EST) for the weeks of August 30<sup>th</sup>, September 6<sup>th</sup> and 13th. The crawl aired twice between 10:00 AM – 10:30 AM EST. & twice between 10:30 AM – 11:00 AM EST during these three weeks.

**Due to our live coverage of the Vuelta a Espana from Saturday, August 28th – Sunday, September 19th, we are moving E/I Programming from its regularly scheduled time of 10:00 AM – 11:00 AM EST to 1:00 PM – 2:00 PM EST for the weeks of August 30th, September 6th and September 13th. E/I Programming will return to its regularly scheduled time of 10:00 AM - 11:00 AM EST. on Monday, September 20th.**

All relevant E/I Programming information is included in this document.

Please let me know if you have any questions.

Thanks,  
Brian Smejkal  
Children's Programming Liaison  
Universal Sports

## E/I Programming Descriptions

### **PLANET X**

4SH08281 Push Games  
4SH08282 Bustin Down the Door  
4SH08283 Oz Summer 3  
4SH08284 Dewey Beach  
4SH08285 Into the Wild  
4SH08286 JSP Free Ski -08  
4SH08287 JSP Mt. Board-06  
4SH08288 Andy Mac  
4SH08289 Oz Summer 1  
4SH08291 Masters and Apprentices  
4SH08292 Nirvana 3  
4SH08293 Bad Boy - Jet Ski South African Adventure  
4SH08294 Junior Games - Part 1  
4SH08295 Junior Games - Part 2  
4SH08296 Junior Games - Part 3  
4SH08297 Junior Games - Part 4  
4SH08298 Junior Games - Part 5  
4SH08299 Junior Games - Part 6  
4SH08301 Teva Games  
4SH08302 Extremity Games  
4SH08303 Bali Surf  
4SH08304 Boarder 1  
4SH08305 Boarder 2  
4SH08307 Horse Jumping Special  
4SH08308 Best of OZ Winter 1  
4SH08309 Best of OZ Winter 2  
4SH09611 Board Up  
4SH09612 Icer X 1  
4SH09613 Icer X 2  
4SH09614 PX Rail 1  
4SH09615 PX Rail 2  
4SH09616 PX Rail 3  
4SH09617 PX Rail 4  
4SH09618 PX Rail 5  
4SH09621 PX Pi Phi  
4SH09623 PX Wake 8  
4SH09624 PX Wake 11  
4SH09625 PX Wake 12  
4SH09626 PX Wake 13  
4SH09627 PX Wake 14  
4SH09628 Artic Circle  
4SH09629 Oz Summer 4  
4SH09631 New Zealand

4SH08281 Push Games – We follow 20 everyday competitors into the ultimate action sports endurance event – six sports all in one long day (snowboarding, moto-x, skateboarding, wakeboarding, mountain biking and surfing).

4SH08282 Bustin Down the Door – Guest Host Peter “PT” Townend hangs out with surfing legends Shaun Tomson and Mark Richards and their epic surfing documentary film, “Busting Down the Door” that covers the young days of pro surfing in Hawaii amongst a violent North Shore season.

4SH08283 Oz Summer 3 – Planet X’s own Summer Games with action sports competition from Melbourne, Australia.

4SH08284 Dewey Beach – Planet X covers Delaware beach sports action in style with highlights of the Toyota Pro Beach Volleyball tour and a local skimboard event.

4SH08285 Into the Wild – Planet X follows a crew of pro women surfers on an exotic surf trip.

4SH08286 JSP Free Ski -08 – We go to Aspen Snowmass for a wild pro ski event.

4SH08287 JSP Mt. Board-06 – We hit Aspen Snowmass for a mountain bike and mountain boarding event – dirt sports at their best.

4SH08288 Andy Mac – Pro skateboard legend Andy MacDonald guests hosts for Planet X in the studio with a mix of action sports content.

4SH08289 Oz Summer 1 - is Planet X Summer Games programming featuring a multi-sports events series from Australia

4SH08291 Masters and Apprentices - A surf adventure in the South Pacific

4SH08292 Nirvana 3 – A group of pro surfers hit the best waves of the South Pacific.

4SH08293 Bad Boy - Jet Ski South African Adventure – wave jumping and more.

4SH08294 Junior Games - Part 1 – Planet X’s junior event series with skate and BMX – From different Aussie skate parks.

4SH08295 Junior Games - Part 2 - Planet X’s junior event series with skate and BMX – From different Aussie skate parks.

4SH08296 Junior Games - Part 3 - Planet X’s junior event series with skate and BMX - – From different Aussie skate parks.

4SH08297 Junior Games - Part 4 - Planet X’s junior event series with skate and BMX – From different Aussie skate parks.

4SH08298 Junior Games - Part 5 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08299 Junior Games - Part 6 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08301 Teva Games – Coverage of the Teva Mountain Games in Colorado with mountain sports like kayaking, climbing and mountain biking.

4SH08302 Extremity Games – We cover this amazing disabled sports based extreme games event with all sorts of sports (from Orlando, FL).

4SH08303 Bali Surf – The best in pro surfing and local culture in Bali, Indonesia.

4SH08304 Boarder 1 – We feature the triathlon of board sports (surf, skate and snowboard). Part One.

4SH08305 Boarder 2 - We feature the triathlon of board sports (surf, skate and snowboard). Part Two.

4SH08307 Horse Jumping Special – We cover City League events all along the Eastern USA for the ultimate in pro horse jumping (truly extreme and unique).

4SH08308 Best of OZ Winter 1 - We go to the Planet X Winter Games in New South Wales, Australia for a wild mix of winter sports action including snowboarding, skiing, snowbike racing and more. We also get to hang out with the pro athletes who give us an insight on their racing careers, their training, life on the tour and more (Part One).

4SH08309 Best of OZ Winter 2 - We go to the Planet X Winter Games in New South Wales, Australia for a wild mix of winter sports action including snowboarding, skiing, snowbike racing and more. We also get to hang out with the pro athletes who give us an insight on their racing careers, their training, life on the tour and more (Part Two).

4SH09611 Board Up - We go to Miami, Florida for the premier wakeboarding event, the Board Up. In addition to world class wakeboarding competition from the pro men's and women's competition, we also get tips on the sport from key top pros as well as insight on the athletes, on tour, the sport and more.

4SH09612 Icer X 1 - We go to downtown San Francisco for a truly unique ski and snowboard downhill event --- snow in the Bay Area. In addition to amazing action,

we spend quality time with the athletes with key insight of their sport, their training, life as a pro athlete and more (part one).

4SH09613 Icer X 2 - We go to downtown San Francisco for a truly unique ski and snowboard downhill event --- snow in the Bay Area. In addition to amazing action, we spend quality time with the athletes with key insight of their sport, their training, life as a pro athlete and more (part two).

4SH09614 PX Rail 1 - We hit the road for the Campus Rail Jam Tour with top pro skiers and snowboarders with stops at ten major colleges including University of Arizona, UCSD, Oregon State and other campuses. We get to see the colleges first hand in each of our five special episodes of Planet X TV plus fun adventures with our athletes in the nearby areas of each campus. In addition to learning each campus we also get to hang out with the athletes with an unique perspective of their time as athletes, on tour and more (Part One).

4SH09615 PX Rail 2 - We hit the road for the Campus Rail Jam Tour with top pro skiers and snowboarders with stops at ten major colleges including University of Arizona, UCSD, Oregon State and other campuses. We get to see the college's first hand in each of our five special episodes of Planet X TV plus fun adventures with our athletes in the nearby areas of each campus. In addition to learning each campus we also get to hang out with the athletes with a unique perspective of their time as athletes, on tour and more (Part Two).

4SH09616 PX Rail 3 - We hit the road for the Campus Rail Jam Tour with top pro skiers and snowboarders with stops at ten major colleges including University of Arizona, UCSD, Oregon State and other campuses. We get to see the college's first hand in each of our five special episodes of Planet X TV plus fun adventures with our athletes in the nearby areas of each campus. In addition to learning each campus we also get to hang out with the athletes with a unique perspective of their time as athletes, on tour and more (Part Three).

4SH09617 PX Rail 4 - We hit the road for the Campus Rail Jam Tour with top pro skiers and snowboarders with stops at ten major colleges including University of Arizona, UCSD, Oregon State and other campuses. We get to see the college's first hand in each of our five special episodes of Planet X TV plus fun adventures with our athletes in the nearby areas of each campus. In addition to learning each campus we also get to hang out with the athletes with a unique perspective of their time as athletes, on tour and more (Part Four).

4SH09618 PX Rail 5 - We hit the road for the Campus Rail Jam Tour with top pro skiers and snowboarders with stops at ten major colleges including University of Arizona, UCSD, Oregon State and other campuses. We get to see the colleges first hand in each of our five special episodes of Planet X TV plus fun adventures with our athletes in the nearby areas of each campus. In addition to learning each campus we also get to hang out with the athletes with an unique perspective of their time as athletes, on tour and more (Part Five).

4SH09621 PX Pi Phi - We work with the Pi Phi Fraternity and their annual pro / am surfing event in San Diego with proceeds supporting the First Book charity that gives much needed text books to schools and kids that need them. This special show goes into the competition, the athletes and more with a great mix of action and insight.

4SH09623 PX Wake 8 - We hit the shores of Australia with an amazing mix of pro wakeboard competition down under, athlete profiles, adventure travel and more. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 08).

4SH09624 PX Wake 11 - We hit the shores of Australia with an amazing mix of pro wakeboard competition down under, athlete profiles, adventure travel and more. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 11).

4SH09625 PX Wake 12 - We hit the shores of Australia with an amazing mix of pro wakeboard competition down under, athlete profiles, adventure travel and more. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 12).

4SH09626 PX Wake 13 - We hit the shores of Australia with an amazing mix of pro wakeboard competition down under, athlete profiles, adventure travel and more. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 13).

4SH09627 PX Wake 14 - We hit the shores of Australia with an amazing mix of pro wakeboard competition down under, athlete profiles, adventure travel and more. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 14).

4SH09628 Arctic Circle - A group of extreme surfers head off to the frozen waters of the Arctic for a wild adventure travel showcase full of action, local culture, scenery, geography and more.

4SH09629 Oz Summer 4 - We cover the Planet X Summer Games in Melbourne, Australia for a wild mix of action sports including skateboarding, BMX, wakeboarding and other summer sports. We also get to hang out with the pro athletes who give us an insight on their sports careers, their training, life on the tour and more (Part 04).

4SH09631 New Zealand - A group of extreme skiers head off to the mountains of New Zealand for a wild adventure travel showcase full of action, local culture, scenery, geography and more.

## **Educational and Informational Programming**

### **What is E/I Programming?**

Educational and informational television programming is programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual or social needs and that also satisfies the following criteria:

1. The programming must have a significant purpose. Education need not be the only one. That purpose must serve the needs of children ages 16 and under.
2. Commercial broadcasters must provide the educational and informational objective of core programming in writing. The report will indicate a specific target age group for core programs.
3. Core programming is scheduled from Monday - Wednesday from 10:00 AM – 11:00 AM EST.
4. The program must be regularly scheduled so that it can be published in program guides consistently.
5. The program must be of a substantial length – 30 minutes or more.
6. Quarterly reporting of the schedule and hours of E/I programming to the FCC is required.
7. If E/I programming is preempted, written notice is necessary to identify where and why the E/I programming was preempted.
8. The program must be identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol.

### **Example of E/I Programming**

**Planet X** provides young viewers a television show that meets core requirements of the FCC as follows:

Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.